

"I don't feel like  
I would've gotten  
**SAVED**  
if not for Odum Home."  
*Samantha*

# LIGHT THEIR DARKNESS

## ANNUAL OFFERING Leadership Guide

Thank you for shining the light of Jesus through the Annual Offering. This is your resource guide to help your church collect its best offering and bring hope into the hearts and lives of hurting children.

**Week of Prayer :**  
November 14 - 21, 2021

 **Baptist Children's Homes**  
of NORTH CAROLINA

SHARING HOPE...CHANGING LIVES



The timeline below offers recommendations to help you plan for your Baptist Children's Homes (BCH) offering:

## Prepare

- + **Pray:** Ask God to lead your church's efforts and in setting your offering goal.
- + **Order resources:** Make sure you have enough materials. If you still need envelopes, bulletin inserts, posters, etc., call 336-474-1209.
- + Mark the **Week of Prayer (Nov. 14- 21)** on your calendar or choose the dates most convenient for your church to participate.
- + Consider **showing a video** each week. (See next page.)
- + **Schedule a BCH speaker** to share at your church. Call 336-474-1209 or visit [bchoffering.org/speaker](http://bchoffering.org/speaker)

## Share

- + Hang your offering **posters**.
- + **Make announcements** during in-person and online services.
- + Announce your goal and explain **how your church will collect** its offering.
- + **Show videos** - they share stories of lives changed through your offering. Discuss the offering's importance before or after showing the video. Include videos in your **online services, e-blasts and social media**.
- + Share promo posts on your **website/social media** pages. (See next page.)
- + Share in your **bulletin, newsletters and emails**.

## Participate

- + Distribute the **offering envelopes and bulletin inserts** which include the **Week of Prayer guide**. Ask church members to use the guide to pray for the BCH ministry. Digital copies are available at [bchoffering.org](http://bchoffering.org)
- + **Collect your offering** and send it to the Baptist State Convention of NC.
- + **Online giving** is crucial to collecting your best offering. Add **"Baptist Children's Homes"** as an **option to your church's online giving platform** and make your congregation aware through announcements as well as social media, e-blasts and on your website.
- + If you cannot add the Children's Homes as a designated option to your church's online giving or if you do not have your own online giving platform, you can direct them to give at [bchoffering.org/give](http://bchoffering.org/give)



Share the Baptist Children's Homes story with church members and keep them updated about your offering plans by using the resources we've prepared for you.

## Videos: [bchoffering.org/videos](http://bchoffering.org/videos)

**bchoffering.org** is the place to download videos to share in your in-person and online service as well as on social media. The new "Samantha's Story" video is available plus a number of short videos that will fit in your service.

## Digital Resources: Slides, Graphics, Social Media Posts and more.

[bchoffering.org/digital](http://bchoffering.org/digital)

Download graphics and social media content to share through your multi-media platforms at **bchoffering.org**



Invite a Speaker:  
[bchoffering.org/speaker](http://bchoffering.org/speaker)  
or call 336.474.1209

Schedule a speaker to share the Baptist Children's Homes story with your church. A speaker will come at a time convenient for you. **Dates fill up quickly so please contact us today.**

Find us @bchfamily.org



## Stories of Hope! Videos showing how your offering helps!



### SAMANTHA Regular & Short Versions

Samantha's hope was dim when she came to Baptist Children's Home. Here, she achieved her dream of attending college. Most of all, she's asked Jesus into her heart.



### PARTNERING IN FOSTER & ADOPT MINISTRY WITH SALEM BAPTIST

We believe the church is the answer for providing caring homes to NC children. See how we are able to partner.



Social Media Posts and Slides





## Baptist Children's Homes | Many Ministries Beating with One Heart!

The heart of **Baptist Children's Homes (BCH)** beats with a rhythm of hope that extends to children, families and adults. For every person's specific need, there is a unique BCH ministry ready to offer hope and the opportunity for a bright future.

### Did you know...

- + BCH has locations in **30 communities** in NC, SC and in Guatemala.
- + BCH impacted **195,000 lives in 2020** through the support of churches.
- + **More than 80%** of those we serve come to BCH **unchurched and unreached for Jesus**.
- + There have been **725 professions of faith throughout the past five years**.
- + On a yearly average, there are **16,000 NC in the state's foster care system** -- boys and girls removed from their homes and families for their protection.
- + Through BCH's **Foster and Adoption Ministry**, we **train and license Christian couples to be foster families**. We help churches to begin their own **foster care ministries**. We help couples with **domestic and international adoption** and minister to birth mothers who have placed their child(ren) up for adoption.
- + BCH oversees an **orphanage and cottage homes** as a part of Good Shepherd Ministries in **Quetzaltenango (Xela), Guatemala** that provides homes to impoverished boys and girls.
- + It provides nine homes for **intellectually/developmentally disabled adults**.
- + BCH operates North Carolina Baptist Aging Ministry (NCBAM) **serving aging adults**.
- + It offers **24/7 residential wilderness camps** that are licensed, non-public schools.
- + BCH provides a supportive home for **teen mothers and their babies**.
- + Its Family Care ministry offers a support for hard-working **single mothers**.
- + Greater Vision Outreach Ministry aids **community families in crisis**.
- + HOMEBASE offers refuge and resources to **college students** with no family support.



SHARING HOPE...CHANGING LIVES

**Baptist Children's Homes of North Carolina**

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